

# Statistika gledanosti MAXtv sadržaja

SIJEČANJ 2023



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

## Average rating

The average number of Subscriber IDs viewing at any given moment.

## Max Reach

Maximum number of unique Subscribers per period

## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	31.172,41	236.806	18,99%
Nova TV	25.231,24	225.274	15,37%
RTL	16.837,96	236.189	10,26%
HRT 2	10.283,50	200.841	6,26%
RTL 2	7.274,26	155.065	4,43%
Doma TV	7.068,74	116.949	4,31%
N1	5.085,39	73.502	3,10%
HRT 4	4.351,94	108.421	2,65%
HRT 3	2.672,30	91.969	1,63%
Nickelodeon	2.454,04	21.923	1,49%
CineStar TV 1	2.278,96	69.816	1,39%
RTL Living	2.242,30	72.519	1,37%
Pickbox TV	2.049,68	71.593	1,25%
Arenasport 1	2.014,84	59.147	1,23%
National Geographic	1.765,03	43.314	1,08%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	5.085,39	73.502	3,10%
Nickelodeon	2.454,04	21.923	1,49%
CineStar TV 1	2.278,96	69.816	1,39%
RTL Living	2.242,30	72.519	1,37%
Pickbox TV	2.049,68	71.593	1,25%
Arenasport 1	2.014,84	59.147	1,23%
National Geographic	1.765,03	43.314	1,08%
FOX Movies	1.653,86	50.407	1,01%
Arenasport 3	1.539,80	54.977	0,94%
FOX Crime	1.244,05	28.850	0,76%
Klasik TV	1.230,79	48.948	0,75%
Nat Geo Wild	1.197,43	35.927	0,73%
History	1.195,14	26.797	0,73%
FOX	1.130,79	33.371	0,69%
RTL Crime	1.129,93	29.655	0,69%

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# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	49.640,48	82.481	20,57%
HRT 1	40.963,04	77.712	16,97%
RTL	38.149,44	145.344	15,81%
RTL 2	12.474,26	52.737	5,17%
HRT 2	12.424,19	41.566	5,15%
Doma TV	9.917,81	22.320	4,11%
CineStar TV 1	3.347,05	11.963	1,39%
N1	3.125,12	13.068	1,29%
HRT 4	2.831,27	13.673	1,17%
RTL Living	2.739,83	8.463	1,14%
RTL Kockica	2.653,08	7.268	1,10%
Arenasport 3	2.640,44	28.251	1,09%
Nickelodeon	2.583,03	3.987	1,07%
Arenasport 1	2.559,85	22.506	1,06%
Arenasport 4	2.277,79	15.929	0,94%

**Average rating**  
The average number of Subscriber IDs viewing at any given moment.

**Max Reach**  
Maximum number of unique Subscribers per period

**Share %**  
The average rating share per period



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Uključuje samo **PAY** televizijske kanale u periodu od 19:00 do 23:00

## Average rating

The average number of Subscriber IDs viewing at any given moment.

## Max Reach

Maximum number of unique Subscribers per period

## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
CineStar TV 1	3.347,05	11.963	1,39%
N1	3.125,12	13.068	1,29%
RTL Living	2.739,83	8.463	1,14%
Arenasport 3	2.640,44	28.251	1,09%
Nickelodeon	2.583,03	3.987	1,07%
Arenasport 1	2.559,85	22.506	1,06%
Arenasport 4	2.277,79	15.929	0,94%
Pickbox TV	2.219,69	10.100	0,92%
FOX Movies	2.203,44	8.910	0,91%
Arenasport 6	1.998,57	22.498	0,83%
RTL Crime	1.708,49	3.720	0,71%
National Geographic	1.632,25	4.086	0,68%
CineStar TV Action & Thriller	1.493,48	6.239	0,62%
FOX Crime	1.438,39	4.852	0,60%
Klasik TV	1.430,55	6.911	0,59%



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