

# Statistika gledanosti MAXtv sadržaja

LISTOPAD 2023



ŽIVJETI ZAJEDNO

# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale

## Average rating

The average number of Subscriber IDs viewing at any given moment.

## Max Reach

Maximum number of unique Subscribers per period

## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
HRT 1	26.380,74	224.183	18,22%
Nova TV	25.237,52	236.895	17,43%
RTL	17.246,05	212.984	11,91%
HRT 2	7.948,75	161.695	5,49%
Doma TV	6.004,64	108.623	4,15%
RTL 2	4.882,09	108.691	3,37%
N1	4.608,32	69.187	3,18%
HRT 4	3.527,27	86.400	2,44%
Arenasport 1	2.866,82	138.223	1,98%
HRT 3	2.246,20	75.083	1,55%
Nickelodeon	1.817,78	18.561	1,26%
RTL Living	1.752,94	54.699	1,21%
CineStar TV 1	1.702,60	59.941	1,18%
MAXSport 1	1.564,09	60.819	1,08%
National Geographic	1.522,38	35.931	1,05%



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Uključuje samo **PAY** televizijske kanale

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
N1	4.608,32	69.187	3,18%
Arenasport 1	2.866,82	138.223	1,98%
Nickelodeon	1.817,78	18.561	1,26%
RTL Living	1.752,94	54.699	1,21%
CineStar TV 1	1.702,60	59.941	1,18%
MAXSport 1	1.564,09	60.819	1,08%
National Geographic	1.522,38	35.931	1,05%
Arenasport 3	1.517,99	58.483	1,05%
Pickbox TV	1.397,45	52.094	0,96%
RTL Crime	1.165,41	26.530	0,80%
History	1.064,18	25.490	0,73%
Klasik TV	890,08	40.472	0,61%
Nat Geo Wild	879,30	28.982	0,61%
Arenasport 4	764,12	38.537	0,53%
FOX Movies	690,22	42.325	0,48%

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# Top lista 15 najgledanijih televizijski kanala

Uključuje sve televizijske kanale u periodu od 19:00 do 23:00

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Nova TV	55.378,40	100.952	23,90%
HRT 1	37.790,54	70.308	16,31%
RTL	36.182,20	69.735	15,62%
HRT 2	11.910,18	59.534	5,10%
Doma TV	7.886,86	20.917	3,40%
RTL 2	7.247,92	21.284	3,12%
Arenasport 1	6.183,93	86.894	2,65%
MAXSport 1	4.060,23	49.591	1,72%
N1	3.153,25	10.580	1,36%
Arenasport 3	3.125,24	28.185	1,33%
RTL Living	2.740,91	7.993	1,17%
CineStar TV 1	2.704,08	9.455	1,17%
HRT 4	2.591,29	12.938	1,10%
Nickelodeon	2.254,04	3.463	0,96%
Pickbox TV	2.054,89	7.179	0,87%

**Average rating**  
The average number of Subscriber IDs viewing at any given moment.

**Max Reach**  
Maximum number of unique Subscribers per period

**Share %**  
The average rating share per period



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Uključuje samo **PAY** televizijske kanale u periodu od 19:00 do 23:00

## Average rating

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## Max Reach

Maximum number of unique Subscribers per period

## Share %

The average rating share per period

CHANNEL	AVERAGE RATING	MAX REACH	SHARE %
Arenasport 1	6.183,93	86.894	2,65%
MAXSport 1	4.060,23	49.591	1,72%
N1	3.153,25	10.580	1,36%
Arenasport 3	3.125,24	28.185	1,33%
RTL Living	2.740,91	7.993	1,17%
CineStar TV 1	2.704,08	9.455	1,17%
Nickelodeon	2.254,04	3.463	0,96%
Pickbox TV	2.054,89	7.179	0,87%
RTL Crime	1.700,47	3.550	0,72%
Arenasport 4	1.561,35	13.061	0,66%
National Geographic	1.451,25	3.721	0,62%
Arenasport 2	1.253,18	20.709	0,53%
Klasik TV	1.249,56	5.772	0,54%
Arenasport 6	1.227,10	21.298	0,50%
History	1.116,72	2.845	0,47%



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